



OVERVIEW

Tami has been in the business of organization, marketing and graphic design since starting her first business at the age of 23. An entrepreneur by genetics, she left the freelance world in January of 2002 to join her mother's real estate team. Passionate about the human impact of buying and selling real estate, Tami combines her diverse background and unique skills to provide a level of client service well beyond average. She is a consummate professional with a strong work ethic, extremely organized and deliberate, thoughtful and very detail-oriented. Her success both in marketing properties and working with buyers and sellers has led to numerous speaking engagements nationwide.

Committed to community involvement, Tami has more than thirteen years of non-profit board experience, and has demonstrated leadership abilities in non-profit and professional organizations. She has specific experience in strategic planning, board governance, bylaws development and transition implementation. Tami ensures that volunteerism and good corporate citizenship are integral parts of her life, personally and professionally.

PROFESSIONAL EXPERIENCE

The SIMMS Team, ALVA International, Inc. | St. Petersburg, Florida

REALTOR® and Director of Marketing & Concierge Services | 2002 to present

Real estate professional working directly with buyers and sellers involving needs assessment, showing property, negotiation and contract oversight. Responsible for comprehensive marketing and advertising of properties for sale, institutional advertising; Develop, oversee and implement annual marketing budget. Developed and oversee concierge program for continuing client service; Responsible for integration of relocating clients into the community.

Professional Affiliations / Memberships / Designations:

- Certified Luxury Home Marketing Specialist (CLHMS)
- Certified Residential Specialist (CRS)
- Trainer, Institute for Luxury Home Marketing
- Million Dollar Guild Member, Institute for Luxury Home Marketing
- RE/MAX International Renowned Properties Advisory Board, Member 2005-2007
- Allen F. Hainge CyberSTARS™, Member
- CyberProfessionals, Member
- National Association of REALTORS®, Florida Association of REALTORS®, Member
- Pinellas REALTOR® Organization, Member & Public Policy Advisory Committee Member
- St. Petersburg Area Chamber of Commerce, Member
- St. Petersburg Downtown Business Association, Vice President
- Bay Area Concierge Association, Member
- Licensed Florida Real Estate Salesperson

Suncoast Tiger Bay Club, Inc. | St. Petersburg, Florida

Executive Director | 2001 to 2008

Independent contractor position responsible for oversight and management of high-profile non-partisan political membership organization. Involves database maintenance and communication with +/- 500 members, event planning, venue coordination, budget development, marketing and public relations, web site maintenance, and interaction with elected officials, policymakers and major media outlets. Reports to 26-member volunteer Board of Directors.

Professional Affiliations / Memberships:

- Florida Association of Tiger Bay Clubs, Inc.; Member 2005-2009, Board of Directors 2006-2009

Graphic Strategy | St. Petersburg, Florida | **Owner** | 1997 to present

Graphic design and marketing services for professionals and businesses of all sizes. Clients range from local to international, utilizing technology to break geographical barriers. Design services include corporate image brochures, direct mail designs, logo creation, brochures, newsletters, print advertising, product packaging, etc. Designs are created utilizing both IBM and Macintosh platforms, requiring working knowledge of multiple software programs and packages. *(Currently under exclusive contract with the SIMMS Team, ALVA International, Inc., but additionally providing in-kind services to not-for-profit and community organizations.)*

Selected clients included: Florida Council of Residential Specialists; Earth's Treasures Fine Jewelry & Gifts; Intuition for Women Magazine; Malindy Elene Salon Couture; Raymond James Financial Services, Inc.; The Real Estate Book; RISCsolutions Group/RISCmanagement, Inc.; St. Petersburg Area Chamber of Commerce; and Time Warner Cable.

The Organizational Consultant | St. Petersburg, Florida | **Owner** | 1993 to 2008

One-on-one consulting services for businesses and individuals, to identify and implement effective organizational systems, as well as business plans. Work involves public relations, customer service, time management, public speaking and problem-solving. *(2001-2008 under exclusive contract with Suncoast Tiger Bay Club, Inc.)*

Selected clients included: Bay Isle Clothiers; Color Pages, Inc.; Cumberland Oil Producing Company, Inc.; Florida International Museum; New Method Lasers and numerous individuals.

Simms Powel Transport, Inc. | St. Petersburg, Florida | **Co-Owner** | 1997 to 2000

Responsible for management and administration of long-distance national trucking company (family operated), including fiscal operations, permitting and licensure requirements.

Stouffer Hotels & Resorts | June 1992 to September 1993

Now Renaissance Hotels & Resorts

All positions involved customer service, problem-solving, flexibility, professionalism, computer skills and accounting responsibility. In addition, strong emphasis was placed upon mentoring and team management.

Stouffer Harborplace Hotel | Baltimore, Maryland

Management Team: Front Office specialization, with shift rotation throughout all hotel departments, including Culinary (Garde Manger), Banquets, Housekeeping and Guest Services.

Stouffer Vinoy Resort | St. Petersburg, Florida

Management Team (Grand Reopening Team Member): Specializations in Concierge Management and Reservations, with shift rotation throughout all hotel departments, including Banquets, Housekeeping, Guest Services and Activities.

EDUCATION

Eckerd College | St. Petersburg, Florida

Bachelor of Arts Degree 1992. Major: Visual Arts, GPA 3.75. Initial concentration: International Business.
Dean's List; Nominee, Ford Foundation Scholarship 1991

St. Petersburg High School | St. Petersburg, Florida | **Honors Diploma** 1988. Advanced Placement Curriculum; Dean's List

RELATED SKILLS

Basic conversational proficiency in Spanish, Italian and German languages.

Advanced computer software proficiency, including:

- Microsoft Office (Word, Excel, PowerPoint, Front Page, Publisher, Outlook)
- ACT! Database Management Software
- Corel Draw, Corel PhotoPaint
- Adobe Suite (Photoshop, Illustrator, Acrobat)
- Quark Express
- Quicken and QuickBooks
- Multiple web-based applications

PUBLIC SPEAKING / PRESENTATIONS

Naples Area CIPS Council | Naples, Florida

"Marketing to Luxury Real Estate Clients" Guest Speaker Panel | October 2009

Coldwell Banker Previews | Chicago, Illinois

"Tips for Targeting the Luxury Home Market" | December 2008

RE/MAX New England Fall Educational Conference | Boston, Massachusetts

Panelist, Luxury Real Estate Marketing | October 2007

Leaders in Luxury | Santa Fe, New Mexico | Panel Moderator, "Working in the Multi-Million Dollar Niche" | October 2007

National Association of REALTORS® Annual Convention | New Orleans, Louisiana

Panelist, "Words of Wisdom From Luxury Home Market Leaders" | November 2006

Leaders in Luxury | Dallas, Texas | Panel Moderator, "Take Your Service to the Next Level ..." | October 2006

Business and Professional Women/USA | Dallas, Texas | Issues Management Awards Presenter | July 2006

International Congress, REALTOR® Association of Miami and the Beaches | Miami, Florida

Panelist, "Super Star Panel" | June 2006

Business and Professional Women/Florida State Conference | Daytona Beach Shores, Florida

Featured Speaker, National Representative | June 2006

Business and Professional Women/Vermont State Conference | Stowe, Vermont

Keynote Speaker, Workshop Presenter | June 2006

RE/MAX International Convention | Las Vegas, Nevada

Panelist, "Marketing Luxury Properties with the Renowned Properties Program" | February 2006

The Luxury Conclave | Palm Beach, Florida

Panelist, "Marketing Luxury Condominiums, High Rises and Co-ops" | October 2005

Institute for Luxury Home Marketing CLHMS Certification Course | Dallas, Texas

Panelist, "The Third Day" | June 2005

CIVIC / COMMUNITY ACTIVITIES

City of St. Petersburg | St. Petersburg, Florida | **Human Relations Review Board, Chair** 2007-present

Business and Professional Women/Florida | **Past State President, Past Parliamentarian**

Board of Directors 2001-2008. Strategic Planning Committee 2010-2011; Resolutions Committee Chair 2010-2011, 2006-07; Bylaws & Handbook Committee 2007-2010, 2006-07, 2002-03 and 2000-01; Parliamentarian 2007-2008; Issues Management Committee Chair 2000-01; Public Relations Committee Chair 1999-2000.

State President 2004-05; Executive Committee 2007-2008 and 2001-2005; President-Elect 2003-04; 1st Vice President 2002-03; 2nd Vice President 2001-02. **Young Careerist Representative to BPW/USA** 1998

Business and Professional Women/St. Petersburg-Pinellas | **Past President, Parliamentarian**

Formerly Mid-Day Business & Professional Women of St. Petersburg

President-Elect 2010-2011; Scholarship Committee 1999 to present; Equal Pay Day Unhappy Hour Committee member 2006 to present; Parliamentarian 2009-2010 and 2004-2008. Bylaws Committee Chair 2007-2009 and 2000-2005; Finance Chair 2008-2009; Breast Cancer Fund Raiser Event Co-Chair 1999-2003; Young Careerist Committee Chair 2000-2002;

President 1999-2000; President-Elect 1998-1999; Secretary 1997-1998. Member since 1997.

Helen K. Leslie Award for Service & Dedication 2009-2010, 2000-2001 and 1998-1999

Woman of the Year 1997-98

PARC (Pinellas Association for Retarded Children) | Social Enterprise Committee Member 2009 to present

Interlock Club | Program Chairman, 2009-10; Member 2009 to present

YWCA of Tampa Bay | St. Petersburg, Florida | **Past President, Board of Directors**

Board of Directors 1997-2007. **President** 2005-2007. Co-Chair, CEO Search Committee, Transition Team & Reorganizational Task Force, 2006. Executive Committee 2005-2007 and 2000-01; Association Nominating Committee Chair 2000-2005; Public Policy Committee Chair 1999-2001; Investment Committee 2000-2001; Strategic Planning Committee 1997-2003.

Foundation Board 2007-2008; 2005-2007, *ex-officio member*; **Board of Trustees** 2005-2007, *ex officio member*

Business and Professional Women/USA | Washington, DC

Issues Management Committee 2004-2007. Chair 2004-05. **Board of Directors** 2003-2005.

Family Resources | Great Chefs of Tampa Bay Volunteer 2008 and 1999-2005; Advisory Committee 2000, 2001.

Honda Grand Prix | Volunteer 2008

American Cancer Society | Diamonds on the Water Gala Co-Chair 2007

Women's Council of the St. Petersburg Area Chamber of Commerce | Women's Symposium Committee 2002-2006, Co-chair 2004, 2005; Publicity Committee Chair 2001; Member 1999-2007.

Eckerd College | Gulf Coast Roundtable Advisory Committee 2005-06

American Cancer Society | Hope Lodge Capital Campaign Speakers' Bureau 2001

Great American Teach-In | Pinellas County Schools 2001, 1999, 1997, 1996

Margo Fischer (D) Campaign for FL House District 52 | Press Secretary 1999-2000

St. Anthony's Healthcare Foundation | Gala Event Committee 1998-99

American Heart Association | Heart Walk Recruitment Leader 1998

Boys & Girls Clubs, Inc. | Guest Art Teacher 1992

Connecticut Public Interest Research Group (ConnPIRG) | Canvasser/Staffer 1988